



WHY ME ALL STARS VS. BOSTON BRUINS ALUMNI AT WARRIOR ARENA

Sunday April 24, 2022 | 2pm

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR - \$5,000

- Company banner/logo placed at Warrior Arena and visible throughout Why Me All Star/Bruins Alumni game
- Multiple ads on Bruins Alumni website, including link to company website
- Company name mentioned multiple times during the broadcast of hockey game
- Company name/logo on all "I skate for" signage - placed at Warrior Arena and on social media pages
- Special thank you on Why Me social media pages

PRESENTING SPONSOR - \$3,000

- Company name mentioned on voiceover ad to play during hockey game
- Company logo on Bruins Alumni website with link to company
- Company name/logo on all event signage at Warrior Arena
- Special thank you on Why Me social media pages

PENALTY BOX SPONSOR - \$1,000

- Company logo on penalty box during game at Warrior Arena
- Company logo on Bruins Alumni website with link to company
- Special thank you on Why Me social media pages

BANNER ADS - \$500 & \$100

\$500 - full color logo with link to company website

\$100 - black & white logo, no link

Email logo by April 4th to Rebecca Kuczarski: rkuczarski@whyme.org or call 508-757-7734 with questions

Send logos in either pdf, png or jpg format

Please note that all sponsorships include a full color logo, except the \$100 tier



SPONSORSHIP FORM

Send checks made payable to Why Me & this form to:

Why Me care of: Rebecca Kuczarski

1152 Pleasant Street • Worcester, MA 01602



SPONSOR INFORMATION

Sponsor/Company Name: _____

Sponsor Type: \$5,000 Title Sponsor \$3,000 Presenting Sponsor \$1,000 Penalty Box Sponsor

Banner Ads: \$500 • Full Page \$100 • Business Card

Contact Person: _____

Contact Phone: _____

Email: _____

Payment can also be made securely online at www.whyme.org/bruins-alumni-sponsor

Contact Rebecca Kuczarski at 508-757-7734 with questions or for more information

Thank you for supporting the children and families we help, especially during these trying times.